

7 Phases of Your Business

#1 Discovery Phase 1-2 Days

Determine what product or service you will sell.



#2 Research Phase 2 Weeks

Learn and study all you can about that product or service.

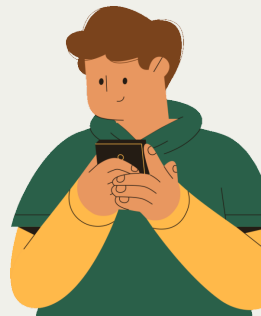
#3 Build It Phase 2-6 Weeks

Create your Minimum Viable Product, including all the assets needed to sell it.



#4 Sell It Phase Ongoing!

Sell your product! The number one thing you will focus on. Get this right and everything else will fall into place.



#5 Fulfill It Phase Ongoing!

Deliver on the product or service you promised.



#6 Grow and Scale It Phase 1-3 Years

You've created a proven system, now scale it!

#7 Sell or Automate Phase 3-7 Years

Continue to grow while removing yourself from the daily operations.



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